

For Immediate Release:

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**BEHIND THE SCENE PERSONAL LOOK INTO THE EMOTIONAL
AND PHYSICAL FIGHT BY CHRISTOPHER REEVE
TO KEEP HOPE AND MOVEMENT ALIVE IN HIS QUEST
TO FIND A CURE FOR PARALYSIS
AS ARTS ALLIANCE AMERICA RELEASES**

HOPE IN MOTION

Directed by His Son, Matthew Reeve

**Portion Of The DVD's Revenue
Will Be Donated To The Christopher and Dana Reeve Foundation**

New York, NY (September 27, 2007) – Christopher Reeve’s son, Matthew, creates a poignant and sincere documentary about the man known to the world as Superman, as he relentlessly fought to overcome paralysis after a horse-back riding accident in 1995. Filmed over a two year period of time, this two-part series takes viewers into Christopher and Dana Reeve’s personal family life, as Christopher fights to regain mobility and becomes the voice for others with spinal cord injuries who are fighting the same battle. The appropriately named DVD, **Hope In Motion**, will be available beginning **November 6, 2007** for a suggested retail price of \$26.98.

Joe Amodei, President of Arts Alliance America states, “This project is truly close to my heart. After watching Christopher and Dana fight for years to increase awareness and funding for a cure for paralysis caused by spinal cord injury, it brings me great pleasure to bring this truly inspiring documentary to home viewing audiences.”

Featuring candid interviews with Christopher, his doctors and footage of his rehabilitation sessions, these two programs, **Choosing Hope** and **Hope In Motion**, detail almost every aspect of Christopher and Dana’s family life, including Christopher’s regular visits to a medical center and the hope of a recovery beginning with the movement of a single finger.

“I try to emphasize that what I do is based on powers that we all have inside us. The ability to endure...the ability to love... the ability to carry on...the ability to make the best of it is something we can all find and you don’t have to be a super man to do it...”

-- Christopher Reeve

As Christopher fought to be able to one day walk again, he also became the champion and voice for those in the paralysis community and other disabilities-- publicly and passionately campaigning for stem cell research funding... This thought-provoking documentary reveals

Christopher's hope, strength and passion to help himself and others throughout his rehabilitative process.

What emerges through this film is a portrait of an intelligent, determined, candid and outspoken man who was able to maintain his sense of humor in the face of adversity. His inspiring personality will shine through as viewers follow his unpredictable and emotional journey.

“Even though life is difficult, I’m a husband and a father. I have a wife and three children who mean the world to me. So on a personal level; I have much to live for. I also feel a responsibility to use my position on behalf of others who would never be heard.”

-- Christopher Reeve

Hope In Motion and Choosing Hope aired on ABC. ***Hope In Motion*** was nominated for an Emmy Award. Special features on the DVD include an interview with Christopher Reeve, and other heroic individuals living with spinal cord injury -- Brooke Ellison, Jim McLaren, and Jesse Billauer. A portion of ***Hope In Motion***'s revenues will be donated to the Christopher and Dana Reeve Foundation. The DVD has a running time of approximately 102 minutes.

THE CHRISTOPHER AND DANA REEVE FOUNDATION

The Christopher and Dana Reeve Foundation is dedicated to curing spinal cord injury by funding innovative research, and improving the quality of life for people living with paralysis through grants, information and advocacy. For more information please visit our website at www.ChristopherReeve.org or call 800-225-0292.

ARTS ALLIANCE AMERICA

Arts Alliance America, formerly Hart Sharp Video, was founded in 2003 by Joe Amodei to develop, acquire, market and distribute DVD product in the theatrical feature film, documentaries, special interest and sports categories. Arts Alliance America has built partnerships with TV Guide, E! Entertainment Television, Sundance Channel Home Entertainment, ESPN, MLB Productions, NESN and other high profile entertainment brands since their inception. Some upcoming releases include *Chalk*, pulls you in to the frenetic and awkwardly painful journey of three novice teachers by director Mike Akel and *Impossible to Forget: The Story of the 1967 Red Sox* chronicling the most beloved, mythical team in the history of Boston sports.

For more information please visit www.artsallianceamerica.com.